

# New Zealand Certificate in Digital Media and Design (Level 4)

## Qualification Overview

**Calling aspiring creatives, innovators, artists, animators, content creators, movie-makers and photo-takers!**

The New Zealand Certificate in Digital Media and Design (Level 4) will help you develop the foundational knowledge and skills you need to use current digital technology to express yourself and impress future clients.

You'll use a variety of tools and technologies, including the Adobe suite, to explore your creative interests, build a portfolio, and add to your digital toolkit as you design and create digital media with the 'wow' factor.

If you're passionate about design, media, and/or art and want to gain foundational digital media and design skills for work or further study, this may be the programme for you!

## eCampus NZ Overview

We know that your time is precious. That's why we've made it easy for you to upgrade your skills with innovative online learning through eCampus NZ.

With flexible online learning to match your lifestyle, goals and dreams, our online campus option will work around your lifestyle so you can work, earn, live, and learn.

## How Long Will it Take

This programme is made up of four courses, and can be studied part time or full time. If you choose to study full time you will need to complete two courses at the same time, which will require around 30 hours a week of study time.

If you choose to study part time you study one course at a time which will require around 15 hours a week of study

## Fees

The qualification fee is \$2,953.36, however, you may be eligible to study this course fee-free.

For more information and to find out if you are eligible please visit [feesfree.govt.nz](https://feesfree.govt.nz).

## Entry Requirements

### Academic requirements:

10 credits NCEA Level 1 literacy credits or the New Zealand Certificate in Creativity (Level 4) or equivalent.

### Alternative requirements:

Skills for tertiary study (including literacy and numeracy) may be acquired through study, work and/or life experience. Students who can demonstrate these skills may be approved for alternative entry.

**Portfolio:** Applicants may be required to submit a portfolio demonstrating their digital media/design work.

## Courses in this Qualification

### Course 1: Creative Digital Skills

Learn how to create 'wow moments' through digital design and photography!

This course will help you develop practical and theoretical skills you need to express your creativity through digital media and design.

- **Fee:** \$738.34      **Credits:** 15
- **Weeks:** 10      **Level:** 4

### Course 2: Creative Online Design

Learn how to create original and engaging online content and explore new ways to make your content shine.

This course will help you develop the skills to apply HTML design elements to practical design, design a user interface experience, create engaging online content, and develop your understanding of digital citizenship.

- **Fee:** \$738.34      **Credits:** 15
- **Weeks:** 10      **Level:** 4

### Course 3: Animation and Interactivity

Become a dynamic designer - learn how to create animated and interactive digital media and designs!

- **Fee:** \$738.34      **Credits:** 15
- **Weeks:** 10      **Level:** 4

### Course 4: Symbolism and Identity

In this course, you'll research how symbol, motif and markings are used by cultural groups. You'll use your research to develop your creative practice and make marks with meaning.

- **Fee:** \$738.34      **Credits:** 15
- **Weeks:** 10      **Level:** 4

## Contact Us

Any questions or queries please contact one of our enrolment team members below:

- **Phone:** 0800 328 269
- **Email:** [enquiries@tanzecampus.com](mailto:enquiries@tanzecampus.com)
- **Visit:** [www.ecampusnz.com](http://www.ecampusnz.com)

