

Symbolism and Identity

Course Overview

You will understand cultural mark-making, motifs, and symbols

Design, in its simplest sense, comes down to making marks. Learn how to make your mark!

In this course, you'll research how symbol, motif and markings are used by cultural groups. You'll use your research to develop your creative practice and make marks with meaning.

Level: 4 **Fee:** \$738.34 **Hours per week:** 15 **Credits:** 15 **Weeks:** 10

Course Requirements: Requirements are listed on the course page of our website

Course Aim:

To enable students to research symbol, motif, and markings used by cultural groups to develop individual practice.

Learning Outcomes

On successful completion of this course students will be able to:

1. Research cultural mark-making, motif and symbol.
2. Use the design process to develop work using personal marks within a design brief.
3. Explore own identity via connectedness to origin, culture, environment and history.

Indicative Course Content

- Cultural mark-making,
- Treaty of Waitangi,
- Indigenous mark-making such as Maori Ta Moko,
- Kowhaiwhai patterning and Whakairo;
- Japanese tattoo,
- Indian henna drawing,
- Indigenous Australian sand painting,
- street art tags and graphs,
- personal cultural signifiers,
- Visual identity,
- Cultural appropriations

Assessment

No	Assessment Type	Weighting	Outcomes Met
1	Assessment 1 (Workbook)	30%	1-3
2	Assessment 2 (Portfolio)	70%	1-4



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Contact Us

Any questions or queries please contact one of our enrolment team members below:

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