

Creative Online Design

Course Overview

You can create and manage content for online media

Learn how to create original and engaging online content and explore new ways to make your content shine.

This course will help you develop the skills to apply HTML design elements to practical design, design a user interface experience, create engaging online content, and develop your understanding of digital citizenship.

Level: 4 **Fee:** \$738.34 **Hours per week:** 15 **Credits:** 15 **Weeks:** 10

Course Requirements: Requirements are listed on the course page of our website

Course Aim:

To enable students to develop an understanding of a digital citizenship and the use of the tools and protocols to develop an online practice.

Learning Outcomes

On successful completion of this course students will be able to:

1. Research different HTML design elements and apply them to practical design.
2. Research and design a user interface experience.
3. Create and manage content for online media.
4. Demonstrate and apply the responsibilities of personal online practice.

Indicative Course Content

- Online profiles and web pages
- Effective web communication
- Cultural appropriation
- Online social media and publishing
- Copyright
- Legal and moral responsibilities and consequences
- Online entity

Assessment

No	Assessment Type	Weighting	Outcomes Met
1	Assessment 1 (Portfolio)	50%	1-3
2	Assessment 2 (Workbook)	50%	1-3



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Contact Us

Any questions or queries please contact one of our enrolment team members below:

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