

Business Environments

Course Overview

You can contribute to effective management!

Business efficiency and effectiveness is reliant on managers having a sound knowledge of core business functions. Make sure you are prepared with the tools and techniques you need to ensure success in your organisation.

Level: 5 **Fee:** \$660.70 **Weekly Hours:** 15 **Credits:** 15 **Weeks:** 9

Learning Outcomes

On successful completion of this course students will be able to:

1. Apply a range of legal and economic principles to internal and external business Environments
2. Analyse the potential impacts of a range of internal and external environmental influences on business entities
3. Identify and utilise relevant internal and external environmental data to plan the management of risk and performance in a business entity

Indicative Course Content

- External environments: government policy, legislation and common law, economic dynamics, technology, sustainable management, and social trends
- Internal environments: systems, structure, resources, and organisational culture
- Economics includes fundamental principles of scarcity and the economic problem, supply and demand
- Risk management includes a risk management plan
- Legal principles assessed using a problem solving methodology

Assessment

No	Assessment Type	Assessment Date	Outcomes	Weighting
1	Assessment 1: ePortfolio	Sunday Week 4	LO 1,2	50%
2	Assessment 2: Analysis of a business environment	Sunday Week 8	LO 2	40%
3	Assessment 3: Risk analysis and management plan	Friday Week 9	LO 3	10%



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Contact Us

Any questions or queries please contact one of our enrolment team members below:

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